

We are grateful for support from:

- ♥ Success by 6®, South Vancouver Island
- ♥ Beacon Community Services
- ♥ School District No. 63 (Saanich)
- ♥ students, staff, and families in Saanich Schools who have donated many books
- ♥ Confederation of Parent Advisory Councils of Saanich (COPACS)
- ♥ Saanich Teacher Librarians
- ♥ Confederation of University Women (CFUW, Peninsula Chapter)
- ♥ Times-Colonist "Raise-a-Reader" Fund
- ♥ Peninsula Co-op Food Centre
- ♥ Panorama Recreation Centre
- ♥ Reading Tree Foundation
- ♥ service clubs, organizations, and individuals who have provided financial support—Esquimalt and Sidney Kiwanis Clubs, Centennial Rotary Club (Royal Oak), Peninsula Connections for Early Childhood
- ♥ Beacon Books in Sidney, and their patrons who have donated book credits to our project.
- ♥ family serving agencies and others who distribute the gift bags of books
- ♥ PCEC and CFUW volunteers

If you have children's picture books to donate, they may be left at:

- ♥ any school in District No. 63 (Saanich);
- ♥ the Saanich District School Board Office;
- ♥ the Peninsula Co-op Food Centre.

Please label bags or boxes:

TO: PCEC "1000 X 5"

Saanich Learning Centre

FROM: (your name/organization)

Financial donations are welcomed!

If you or your group would like to make a financial donation, please make a cheque to:

Beacon Community Services

indicating the donation is for the
PCEC "1000 X 5" Children's Book Recycling Project

Please address the envelope to:

Elaine Venables, Director
Children's Programs and Counselling Services
Beacon Community Services
9860 Third Street
Sidney, B. C. V8L 4R2

For information about the **PCEC "1000 x 5" Project**,
please contact: Daphne Macnaughton
PCEC "1000 X 5" Project Leader
d1mvictoria@shaw.ca



For more information about PCEC,
contact Janis Johnson, Coordinator,
peninsulaconnections@beaconcs.ca

PCEC

"1000 X 5"

Children's Book Recycling Project



Please help support our
community literacy initiative ...



About PCEC:

The Peninsula Connections for Early Childhood (PCEC) network builds relationships and partnerships with people who provide services for young children and their families on the Saanich Peninsula. PCEC members work to strengthen our connections and community involvement, and to coordinate our collaborative efforts so that—together—we can:

1. raise community awareness of the importance of the early years.
2. promote the healthy growth and development of all young children.
3. foster early literacy development and initiatives.
4. support parents/guardians with information and resources.
5. pool resources, interpret local information, and transform early childhood development research into advocacy, support, and action within the Peninsula community.

We believe...

...strong connections
+ shared goals
+ commitment
= healthy communities

PCEC "1000 X 5" Project

The PCEC "1000 X 5" Children's Book Recycling Project was started in April 2008.

Through this initiative, gently-used children's picture books are collected from the community. The books are delivered to our collection depot where they are screened for suitability, counted, labelled, sorted, and bagged for distribution to young children (birth-5 years) and their families.

Gift bags of books are available at the following locations:

- ♥ Sidney Lions' Food Bank;
- ♥ Strong Start Centres at Brentwood, Lochside, and Sidney Elementary Schools;
- ♥ NIL/TU,O Child and Family Services;
- ♥ Ministry for Children and Family Development (Saanichton Office);
- ♥ Teen Education and Mothers' Programs at Stelly's Secondary and the Saanich Learning Centre;
- ♥ Peninsula Babies Program;
- ♥ Military Families Resources Centre;
- ♥ Peninsula Co-op Food Centre; and
- ♥ Saanich School District Board Office.



The numbers add up!

Reading with children from a young age and on a regular basis means the number of books read will soon be in the hundreds. Our goal is to do what we can to promote the possibility that all children on the Saanich Peninsula will have at least a thousand books read to them by the time they are 5 years-old.

Since April 2008, we have collected over 25 000 books for distribution in the community. We hope to increase this total to 40 000 books by June 2011 and will continue the project as long as it can be sustained.

Why are we doing this work?

Literacy affects everyone. The consequences of illiteracy are profound. Adults with low literacy levels do poorly in the job market; they often require social assistance. They may lack the skills needed to support the healthy development of their children.

Reading to young children on a regular basis increases their chances of early success in school. Interventions in later school years are expensive; our project is an investment in prevention.

Experience with books promotes children's language and literacy development. Stories and non-fiction reading materials engage children and offer them opportunities to explore previously unimagined worlds.

Reading to children is time when we give them our full attention. Doing so confirms they are valued and provides opportunities for them to bond with trusted adults.

Books are expensive and not all families have access to high-quality reading materials for their children.

